

Danone Institute North America: *One Planet. One Health Initiative*

2019-2020 Online Application Form

April, 2019

Overview

Danone Institute North America, formerly called the Dannon Institute for Nutrition and Health, announces a request for proposals for its new *One Planet. One Health Initiative*. Danone Institute North America is an innovation center managed by Danone North America, a subsidiary of Danone, which has a mission to bring health through food to as many people as possible and a global vision of *One Planet. One Health*. This vision reflects Danone's belief that the health of people and the health of the planet are inseparable. As a reflection of this vision, the goal of the *One Planet. One Health Initiative* is to foster transdisciplinary, community-based work to promote sustainable foods systems globally.

Initiative Description and Scope

The *One Planet. One Health Initiative* is a new competitive program that will select and fund up to four transdisciplinary teams in 2019 to design, implement and evaluate actionable community-based projects on sustainable food systems.

This initiative will provide seed funding for projects such as pilot studies, feasibility testing, needs assessments and planning grants. In addition, teams may use this grant mechanism to supplement current funding from other sources, but new project aims must be developed for the *One Planet. One Health Initiative* funding. Each selected team will receive a \$20,000 *One Planet. One Health Initiative* Innovation Award to implement its project and amplify its message to a broader audience.

In addition, elected teams will attend a four-day program in Boulder, Colorado, hosted by Danone Institute North America that will include training on sustainable food systems from experts in sustainability, implementation science, communication, nutrition, and economics as well as presentations and panels involving community leaders such as farmers, retailers, corner store owners, the Special Supplemental Nutrition Program for Women, Infant and Children (WIC) providers, and other stakeholders in the sustainability food ecosystem. The four-day program will conclude with teams presenting their projects and a communication plan to a panel of experts. The team that presents the best communication plan for their project will be awarded an additional \$10,000 prize. During and following the program, the teams will receive coaching by food systems experts and Danone Institute North America Board members to facilitate implementation, communication, and evaluation of their projects.

The awards will cover a 12-month period for implementing and evaluating projects. The Danone Institute North America will cover the costs of the training in Boulder, CO including transportation and lodging for up to four team members. The outcomes of these projects will be communicated to the Danone Institute North America networks and to broader groups of external stakeholders.

Specific Objectives of the *One Planet. One Health Initiative*:

- Catalyze the amplification of the One Planet. One Health vision through innovative, actionable North America-focused initiatives to promote sustainable food systems.
- Foster a new generation of transdisciplinary thought leaders and academic-led teams trained to work together and to advocate for food systems solutions that can benefit the public and promote the One Planet. One Health vision.
- Amplify the understanding of sustainable food systems among the press and public.
- Forge new networks and collaborative relationships among Danone North America, Danone Institute North America, North America academic institutions, and broader food systems disciplines.

Team Requirements

To be eligible for this initiative, each team must meet the following requirements:

- Teams should include four core team members representing diverse disciplines related to food systems, including, but not limited to, nutrition, health, economics, agriculture or social or environmental sciences and must be led by an individual associated with an academic institution. While more team members may be involved, only four will attend the on-site program.
- At least one team member must be from a U.S. or Canadian institution of higher education for grant administration purposes. The team may include other academic members, and other professionals and practitioners, such as dining directors, sustainability directors or community leaders.
- Each team member must be a current U.S. or Canadian citizen (proof of citizenship is required) or permanent U.S. or Canadian resident (proof of residency is required). Acceptable documents include a copy of passport or green card.

Proposal Requirements

Proposals must include the following components:

- A description of the project (limited to 2,000 words).
- Specific aims (What are the objectives of this project?).
- Plans for designing and implementing the project including a timeline (What will the project look like and what is the timeline for activities?).
- Plans for evaluation including a description of outcome measures (How will the effectiveness of the project be determined?).
- A description of the broader community or venue that will be participating in and impacted by this project (What community groups will the project work with? How will the community benefit from participation in this project?).
- A communication plan that includes plans to amplify project results to a broader audience (How will the results of the project be communicated?).
- The transdisciplinary nature of the project (What disciplines or stakeholder groups are involved with the project?).
- A detailed budget for a one-year project that includes how the funds will be spent throughout the project. Indirect or overhead costs may not be included in the budget and funding does not allow for faculty salary support.
- CV/Resume of each of the team members who will attend the 4-day training.

Applications will be judged by Danone Institute North America based on:

- Strength of project proposal in addressing *One Planet. One Health Initiative* objectives.

- Evidence of a transdisciplinary team.
- Relevance and feasibility of the project objectives, implementation and outcome measures.
- Evidence of ability and resources to successfully complete the proposed project.
- Value to the field as it relates to the amplification potential.
- Budget appropriate to the work.